



Product Information Management in SAP

With Perfion PIM, you can work directly with real-time ERP information such as prices and inventories from the same place that you manage all other types of product data.

Product Information Management in SAP

Perfion gives you Product Information Management (PIM)
– 100% integrated with your SAP ERP or S/4HANA solution.

Using the Perfion PIM system directly in SAP enables you to:

- ✓ Manage all of your product data in Perfion – descriptions, technical specifications, pictures, video materials, etc. – TOGETHER WITH transactional data from SAP, all in one place.
- ✓ Dynamically generate brochures, data sheets and other marketing materials with always-updated data in a print-ready PDF format.
- ✓ Easily export product data from Perfion and SAP to apps, websites, webshops and online portals.

”With Perfion we save 90% of the time that we used earlier to type up an article from analog data sources. The quality of the order data has improved significantly. In the catalog creation we will save a similar amount of time.”

Manfred Scheunemann
Master of Science in Information Technology
Eisen-Fischer GmbH

The advantage of 100% PIM integration with SAP

Working with Perfion directly in SAP keeps your ERP system simple and streamlined. Only transactional data is stored in your ERP system – all other data is stored in Perfion. This ensures a higher degree of standardization and fewer modifications in your ERP solution, while giving you the power to work with data from both systems at the same time.

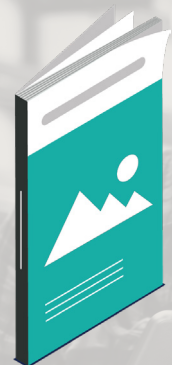
The advantage of fewer modifications in SAP

Limiting the number of modifications in your ERP system lowers the system’s operating costs, and storing only transactional data in the ERP system improves its performance. It is also faster and easier to upgrade to new versions when you have fewer adaptations to consider.

The advantage of creating publications directly in Perfion

When dynamically creating brochures, data sheets and other publications with Perfion integrated with SAP, Perfion retrieves data from the ERP system at the very moment it is to be used. This ensures that all data in your new publication is valid and up-to-date.

You can also quickly generate catalogs, price lists and data sheets with content and prices adapted for specific customers. Perfion retrieves prices, products, customer and inventory information directly from SAP, which minimizes the risk of error.



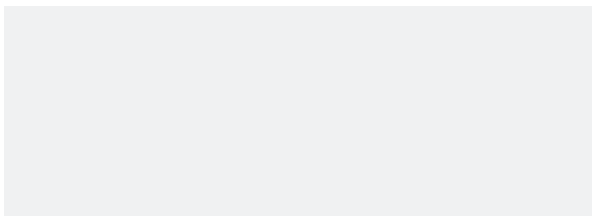
100% PIM integration in SAP



With Perfon as a connecting link, you avoid registering a lot of irrelevant products in SAP, which further helps to keep your ERP system simple and streamlined.

Perfon is integrated into your SAP GUI or Fiori application by embedding the Perfon Web Client, which is responsive to show data about the material you are viewing in SAP:

The screenshot shows the SAP SAP GUI interface for material AU1A624FS1 (Audi A8 L 2.4 FSI). The interface is divided into several sections: 'Basic data 1', 'Basic data 2', 'WM Execution', and 'WM Packaging'. The 'Basic data 1' section contains fields for 'Material' (AU1A624FS1) and 'Descr' (Audi A8 L 2.4 FSI). The 'General Data' section includes fields for 'Basic Unit of Measure' (EA), 'Old material number', 'Division', 'Product allocation', 'X-plant mat status', and 'Assign effect, vals'. The 'Material authorization group' section includes 'Authorization Group'. The 'Dimensions/EANs' section includes 'Gross weight', 'Net weight', 'Volume', 'Size/dimensions', and 'EAN/UPLC'. The 'Packaging material data' section includes 'Mail Op Pack Matls' and 'Ref. mat. for pkg'. The 'Basic Data Texts' section includes 'Languages Maintained' (0) and 'Language'. On the right side, there is a 'Perfon Web Client' embedded, showing a list of technical specifications for the Audi A8 L 2.4 FSI, such as 'Engine Power', 'Engine Volume', 'Top Speed', 'Acceleration 0-100 km/h', 'Cylinders', 'Fuel Consumption', 'Gears', 'Gear Type', 'Doors', 'Trunk Capacity', 'Fuel Capacity', 'Height', 'Width', 'Length', 'Stages', 'Brochure', 'Logo', 'Exterior Color', 'Interior Color', 'Item Number', 'Image', 'Category', 'Manufacturer', and 'Short Text'. A red box highlights the 'Open Web Client' button and the 'HTML Viewer' button in the top right corner of the Perfon Web Client.



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